



**Delight
Digitals Global**
Private Ltd

“Your Growth
Our Strategy”

PERFORMANCE MARKETING

Empowering Businesses with
360° Performance Marketing Solutions



INTRODUCTION

Delight Digitals is a leading IT & digital marketing company with a strong presence in Kerala and UAE, specializing in digital marketing, web development, and software solutions.

With a focus on innovation, creativity, and result-driven strategies, we empower businesses to grow and thrive in the digital world. From building strong brand identities to generating high-quality leads, we deliver comprehensive digital solutions tailored to every client's unique goals.



LOCATIONS



Delight Digitals Global Private Limited
D6 Sixth Floor, Heavenly Plaza Business
Center, Vazhakkala, Kochi, Kerala 682021



The Branding Plan LLC FZ
Meydan Freezone, Dubai, UAE

INDUSTRIES WE SERVED

Diverse Experience, Powerful Results.



WHY CHOOSE US?

**“Your Growth is
Our Priority”**



-  Transparent Communication
-  On-Time Delivery
-  Tailor-Made Strategies
-  Results That Speak
-  End-to-End Digital Services
-  Data-Driven Decisions
-  Global Reach, Local Expertise
-  Dedicated Expert Team

OUR SERVICES

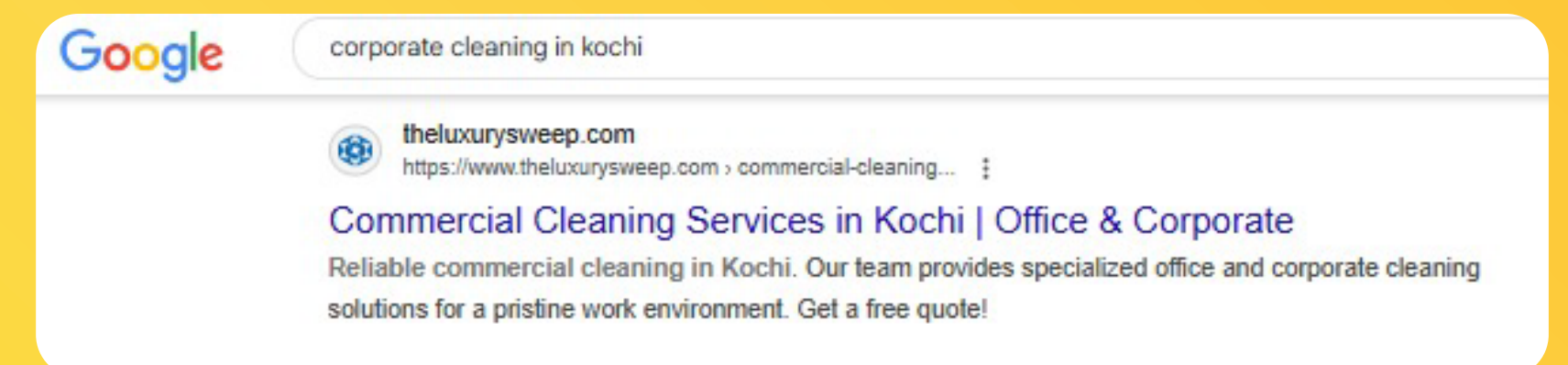
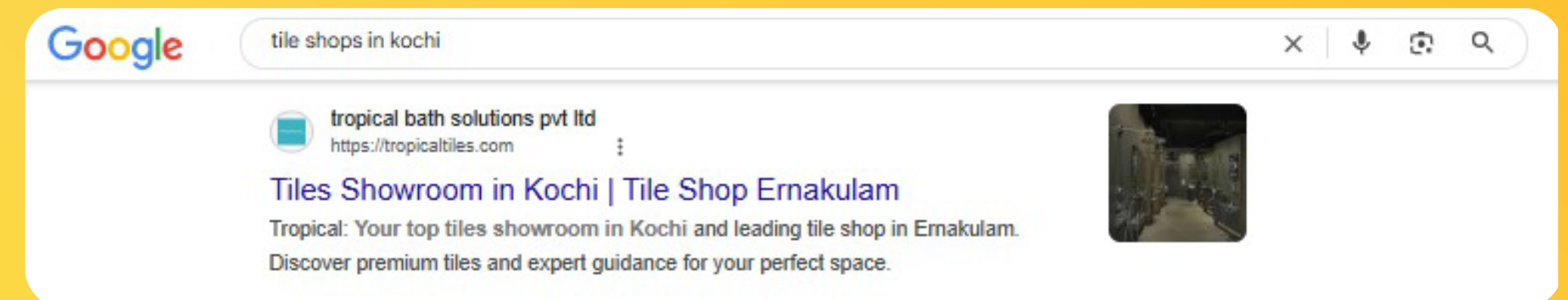
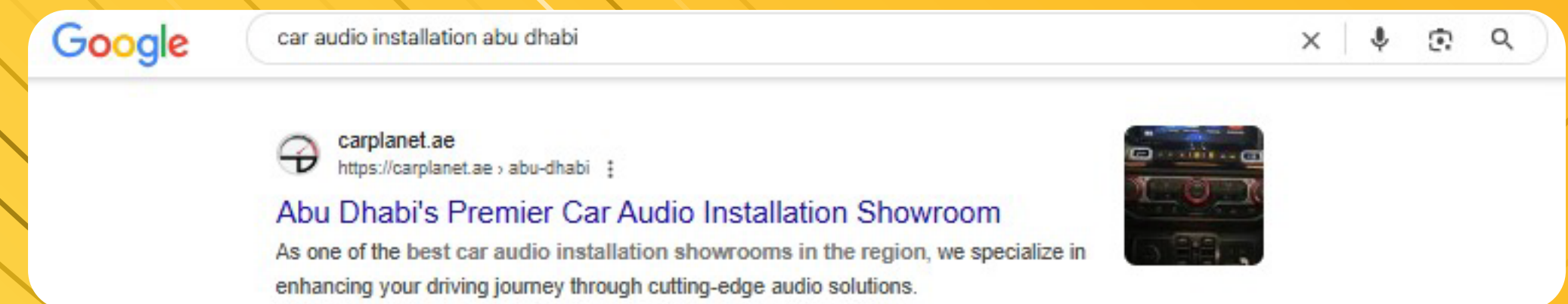


Our Services

SEARCH ENGINE OPTIMIZATION (SEO)

Search Engine Optimization is the process of getting traffic from the “free”, “organic”, “editorial” or “natural” search results on search engines.

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates

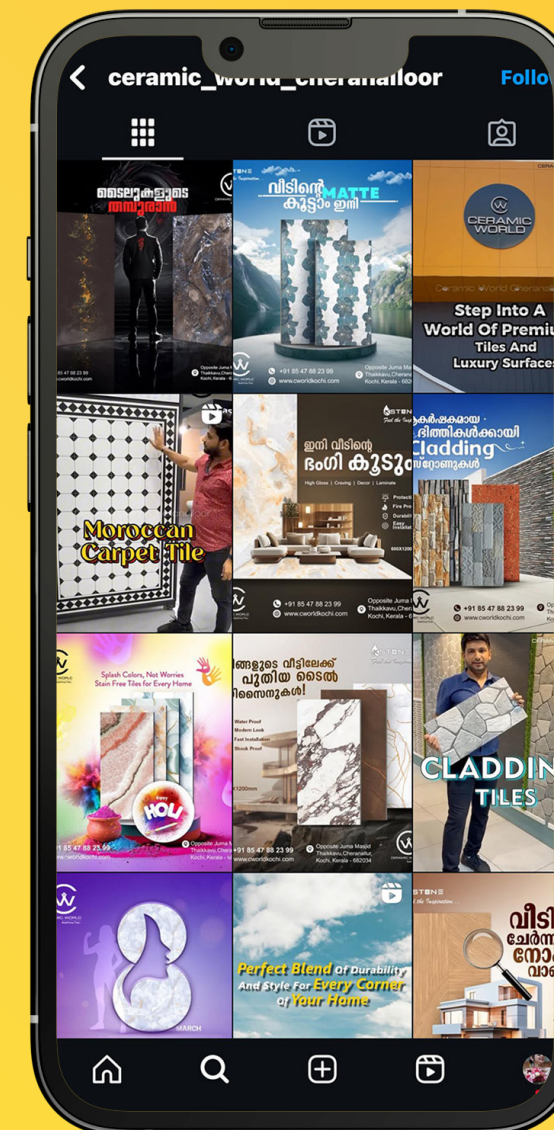
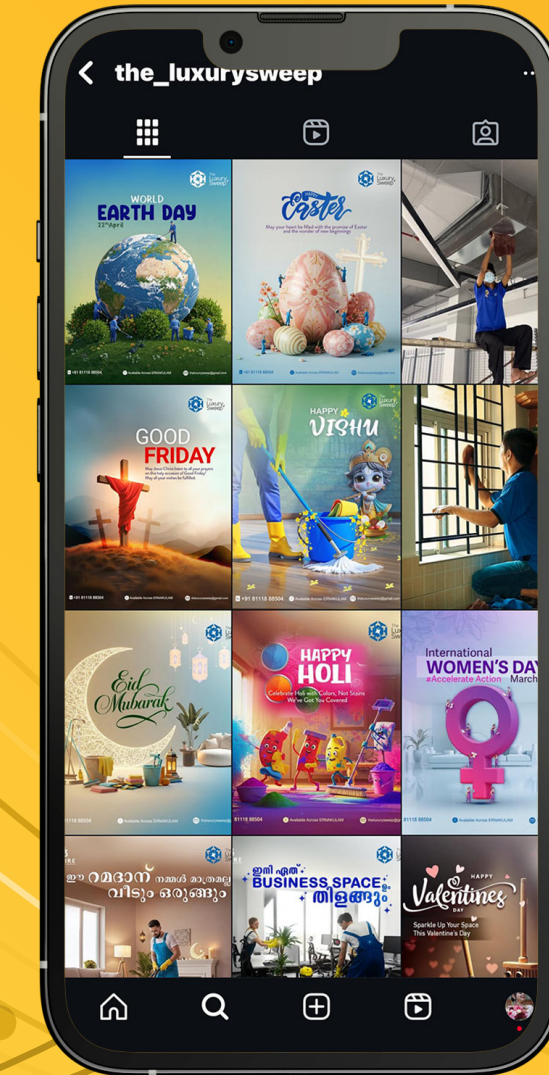
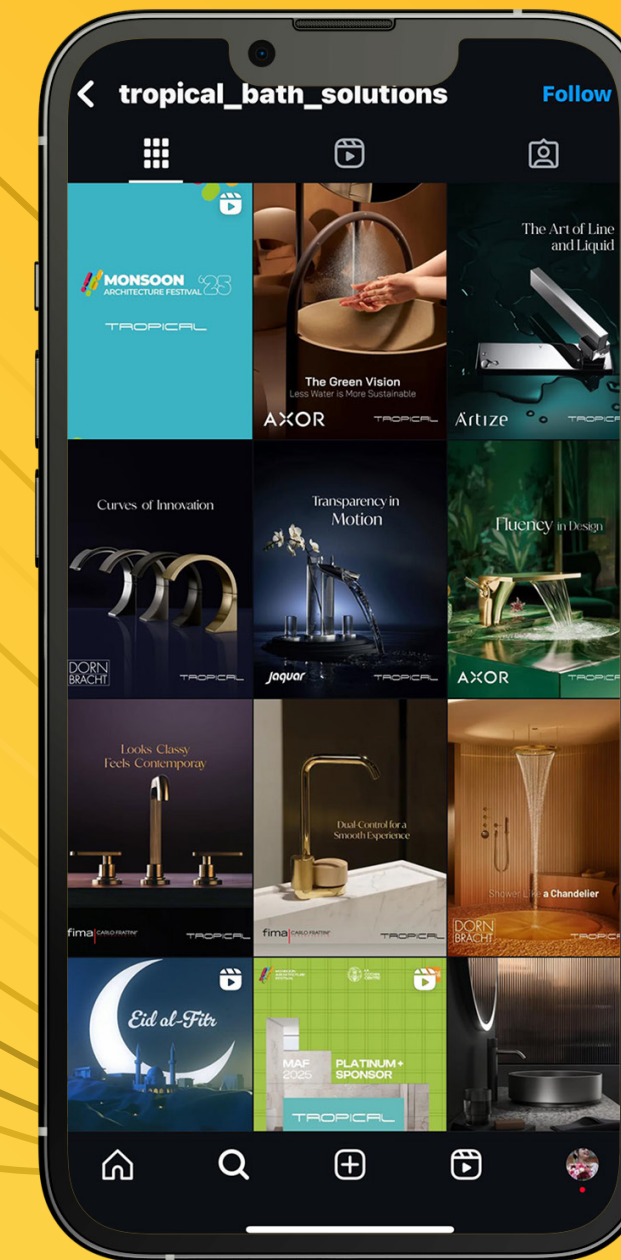


Our Services

SOCIAL MEDIA MARKETING & MANAGEMENT

Social media marketing is the use of social media platforms to connect with your audience to build your brand, increase sales, and drive website traffic.

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration



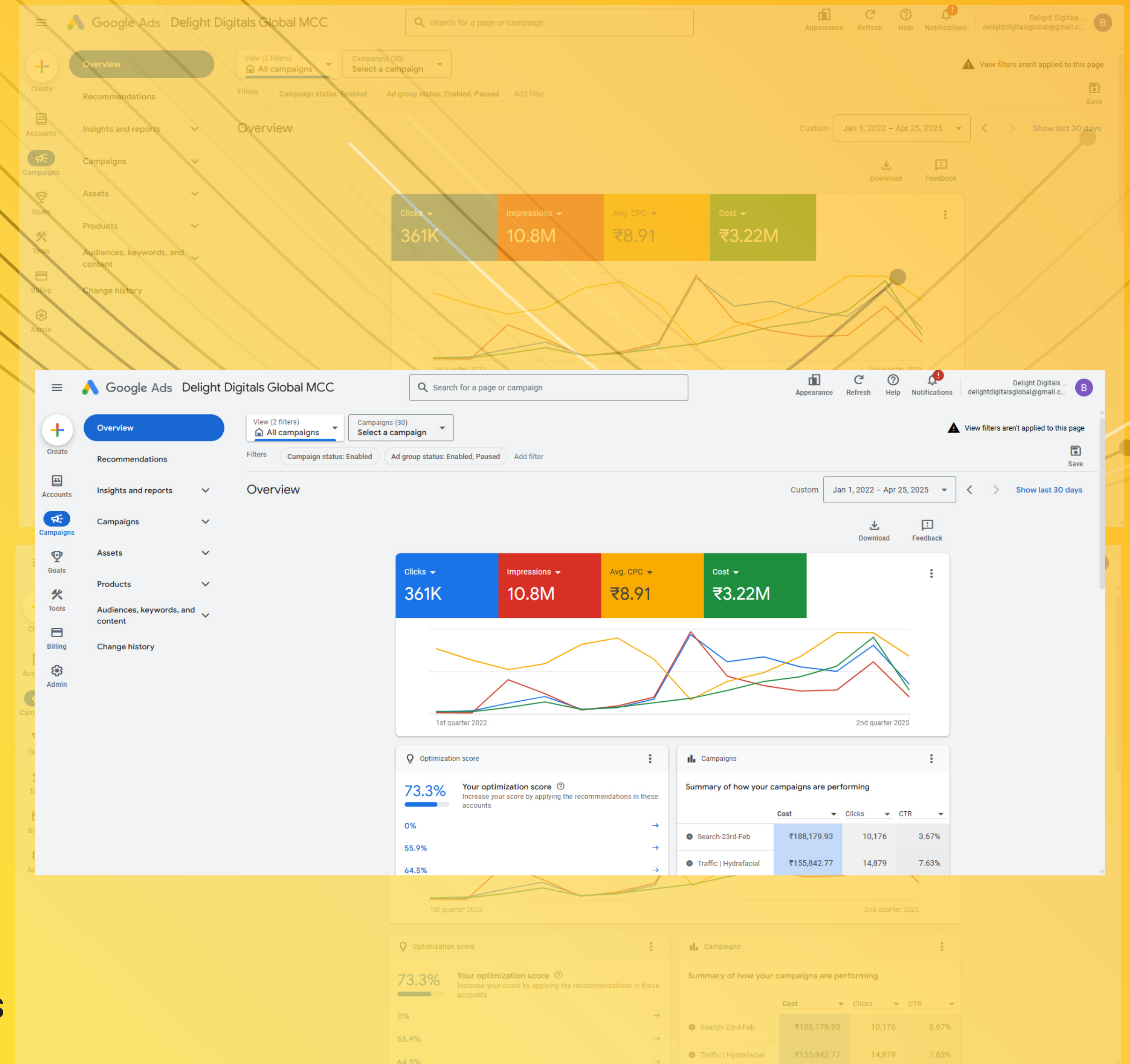
Our Services

SEARCH ENGINE MARKETING (SEM)

Search engine marketing is one of the most effective ways to grow your business in an increasingly competitive marketplace and is an umbrella term for various kinds of paid advertising and paid marketing.

- Pay Per Click(PPC)
- Paid search ads
- Paid search Advertising
- Cost Per Click(CPC)s

- Cost Per Thousand Impressions(CPM)
- Bing Ads Campaign
- Strategy Google Ad words

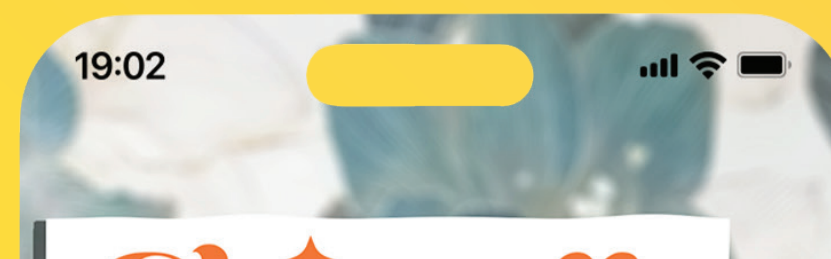
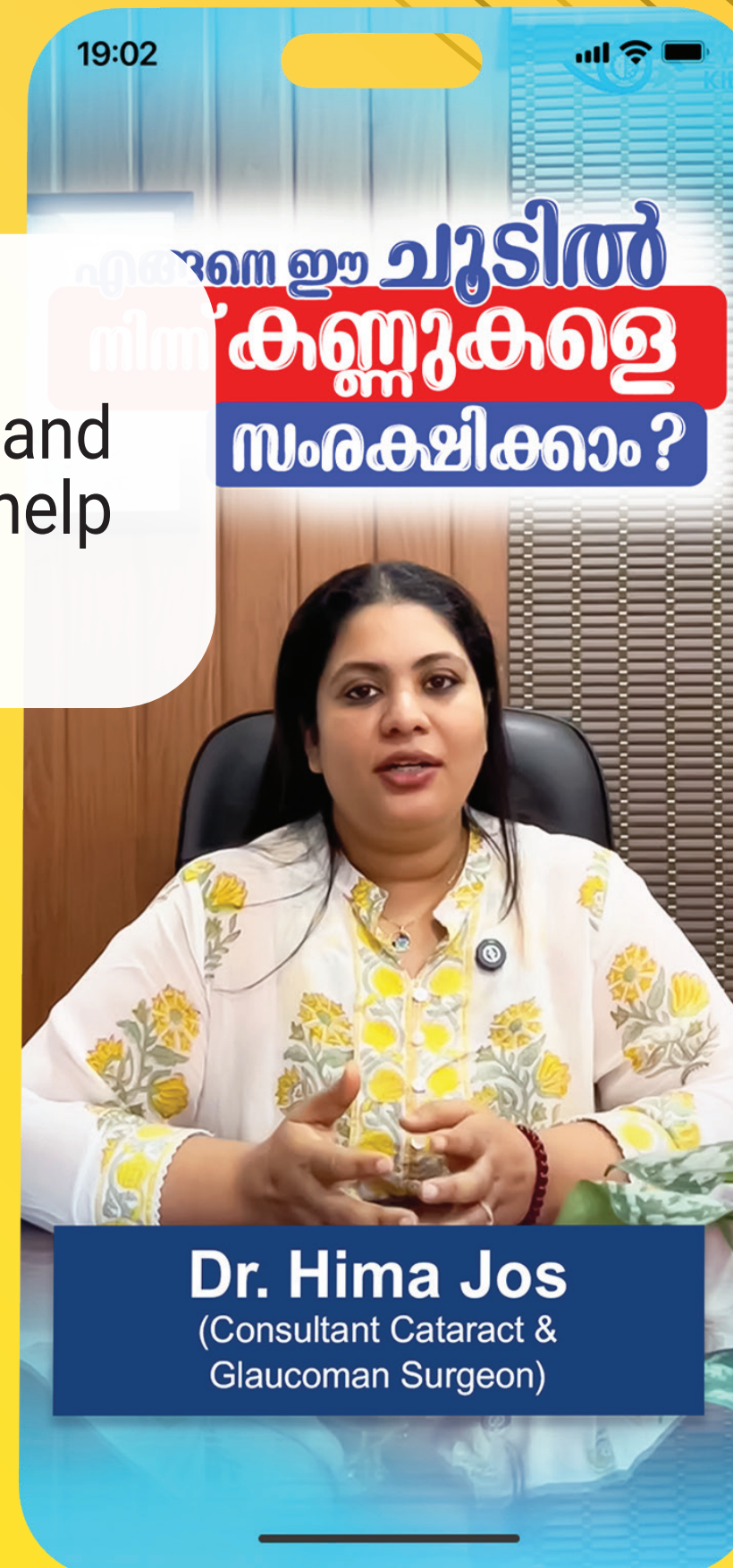


Our Services

CONTENT MARKETING

In Content Marketing, instead of pitching your products or services, you are providing truly relevant and useful content to your prospects and customers to help them to select the suitable one for them.

- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting

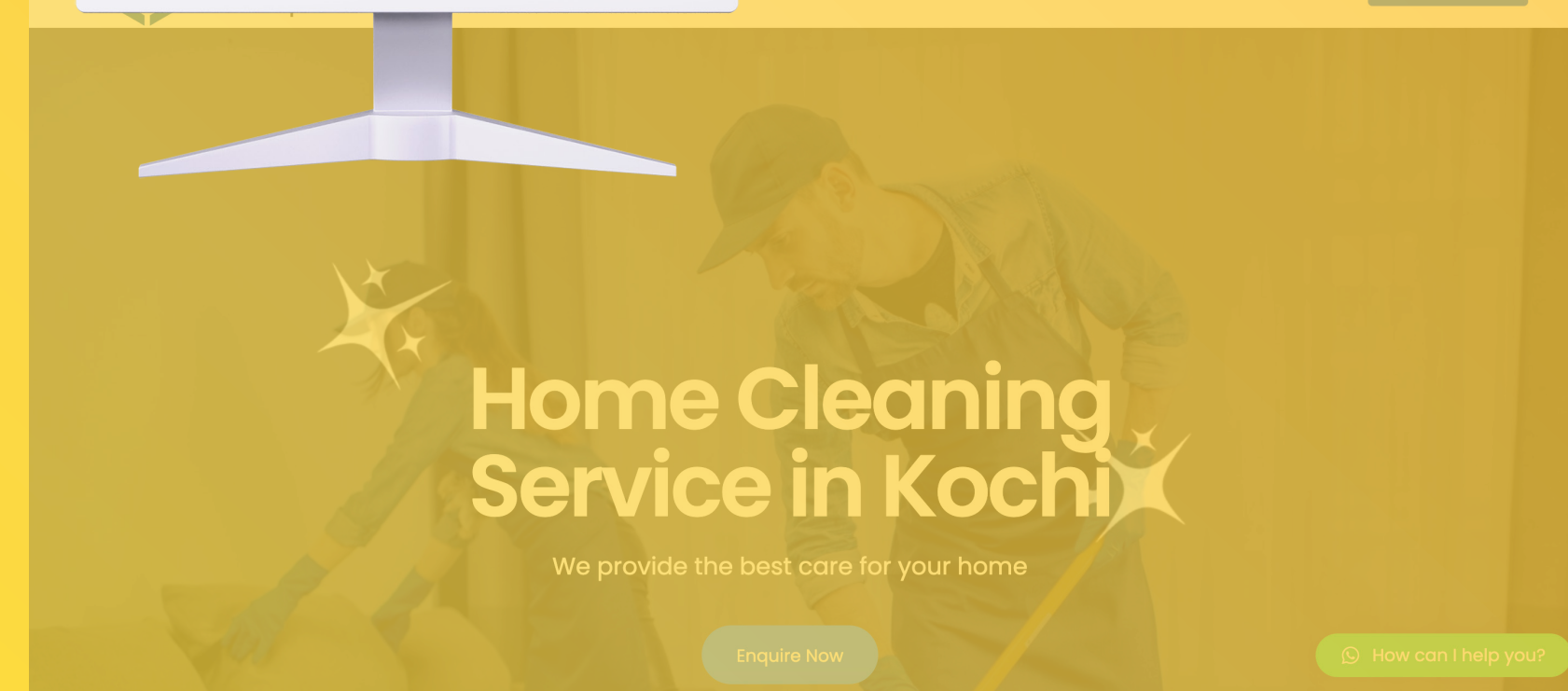
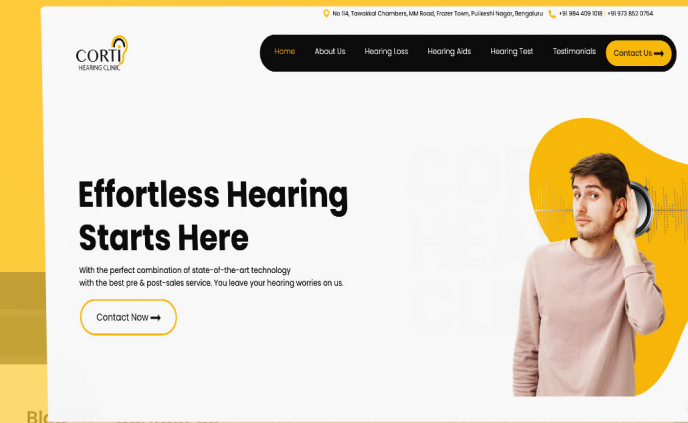
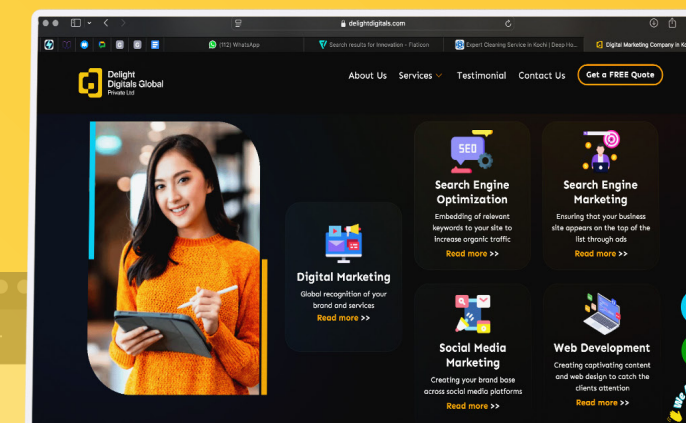
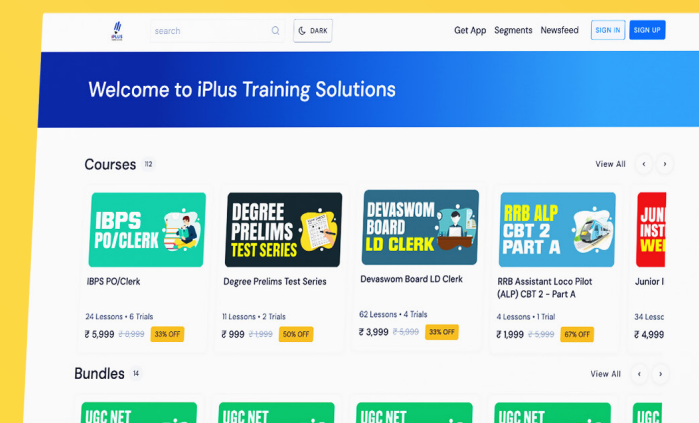
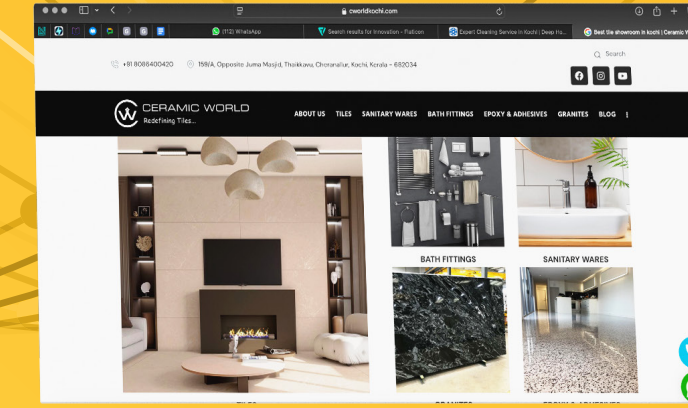
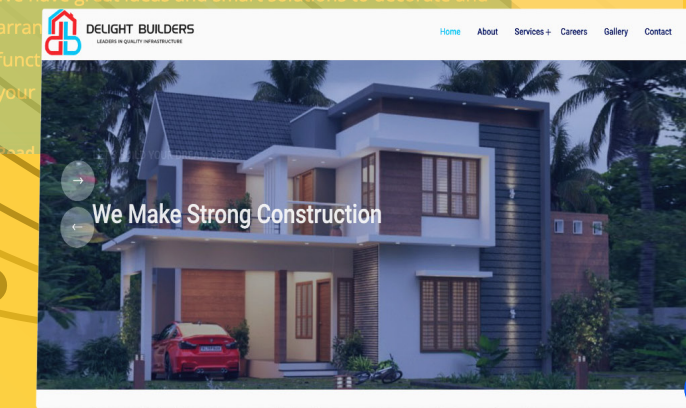
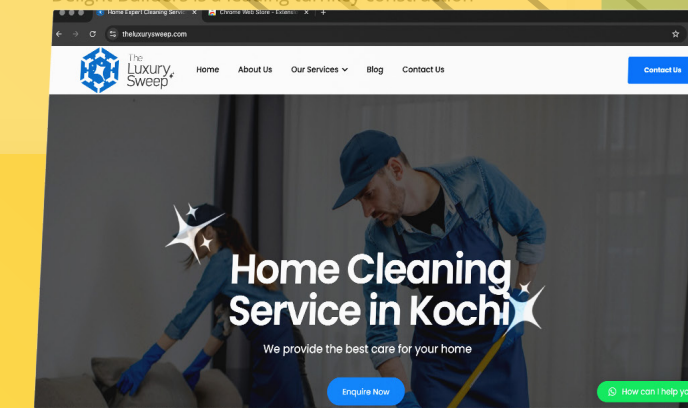
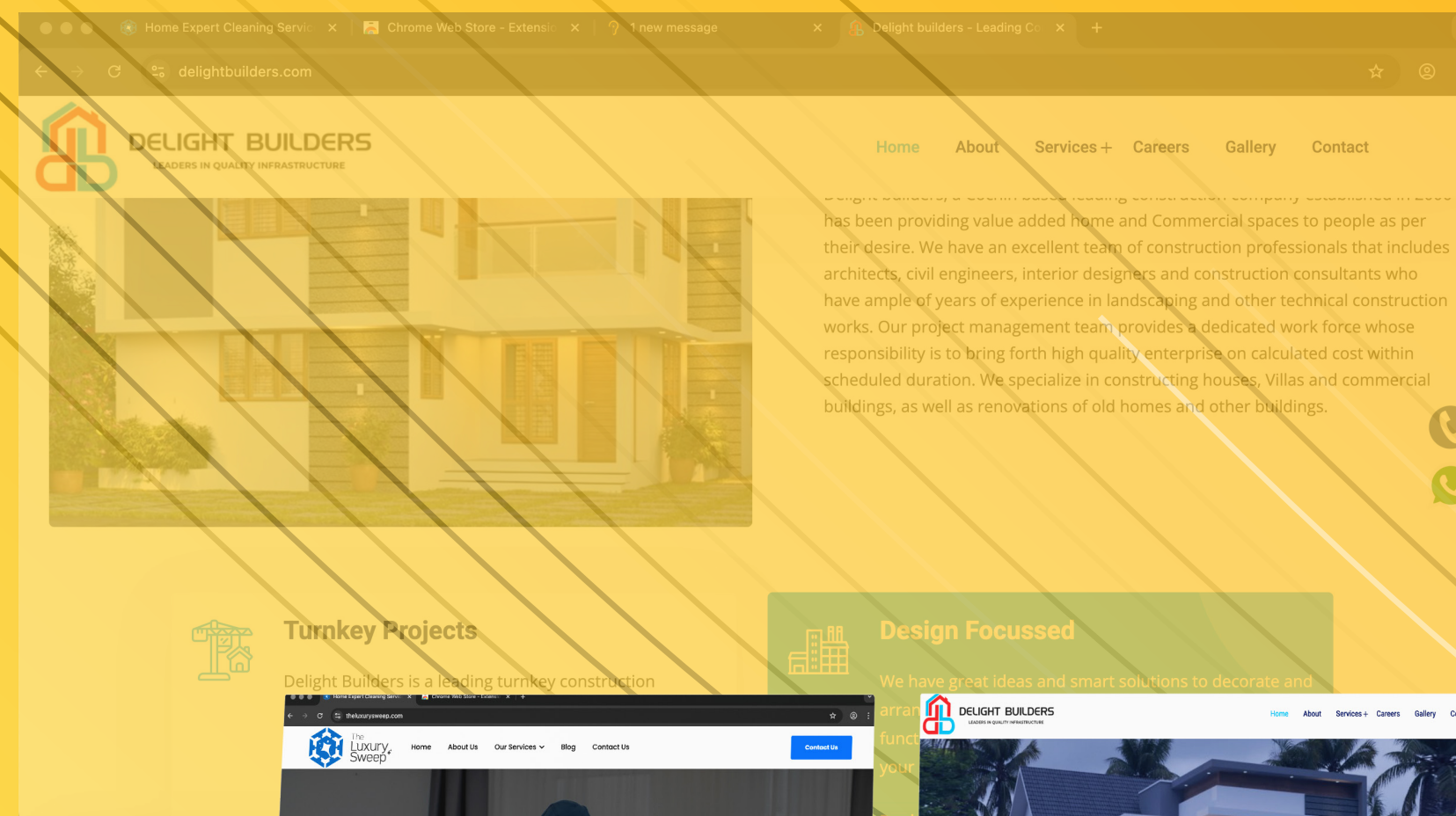


Our Services

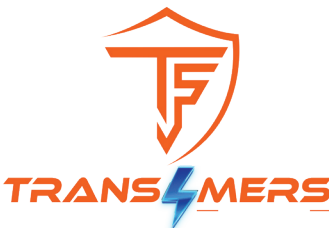
WEB DEVELOPMENT

We craft stunning, high-performance websites that align with your business goals. Our focus is on delivering user-friendly, scalable, and secure websites tailored to your needs. Whether you're looking for a dynamic corporate site, a powerful e-commerce platform, or a custom web application, we bring your ideas to life with precision and creativity.

- WordPress Development
- Shopify Development
- Laravel PHP Development
- Corporate Websites
- E-commerce Websites
- Landing Pages & Microsites
- Portfolio Websites
- Custom Web Applications



OUR CLIENTS





BENEFITS



A Leads Factory

Exceed your sales targets with hot, high-quality leads that are actionable for your sales team



Optimise Human Resources

Dedicate employee time where it's needed most and let advanced marketing automation power your pipeline of leads.



An Innovation Advantage

Leverage cutting-edge technology and systems to target the right audience, contextualise insights and drive compelling campaigns..



A Customer-Centric Approach

Keep customers satisfied and delighted at every turn of their journey with a strategy that prioritises their needs, drives action and completes the customer experience.



THANK YOU

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